LANDSEC PRESENTS

SPOTLIGHT OPS PACK

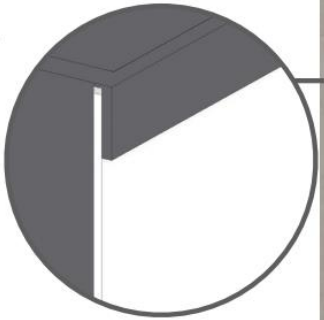
Landsec

FIX 01 – CART

The hero fixture: This fixture combines the principles of a totem, along with POS, impulse merchandising, storage and flexible brand signage.

1. 43 inch digital screen
2. Interchangeable brand signage
3. Add on impulse unit
4. Slot system for DDA shelf
5. POS system, by brand (Mall will provide power access).
6. 3no white cable grommets positioned for POS flexibility.

A slot system for interchangeable signage - internally illuminated opal acrylic holds the brand.



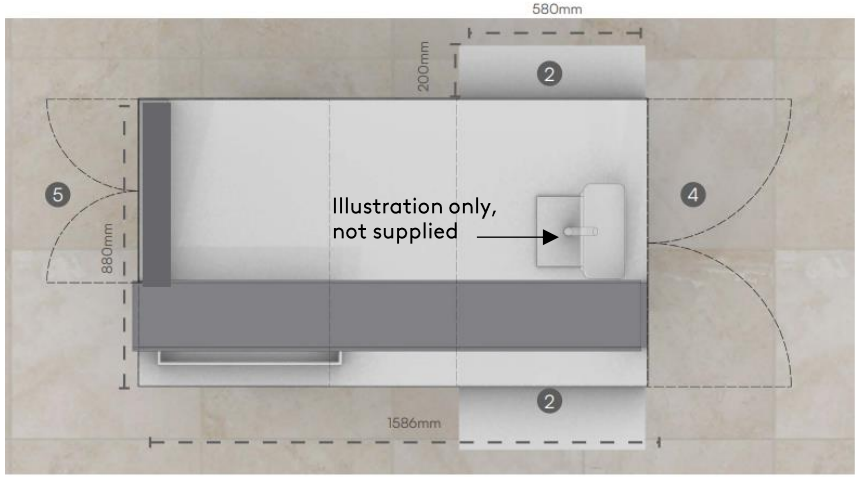


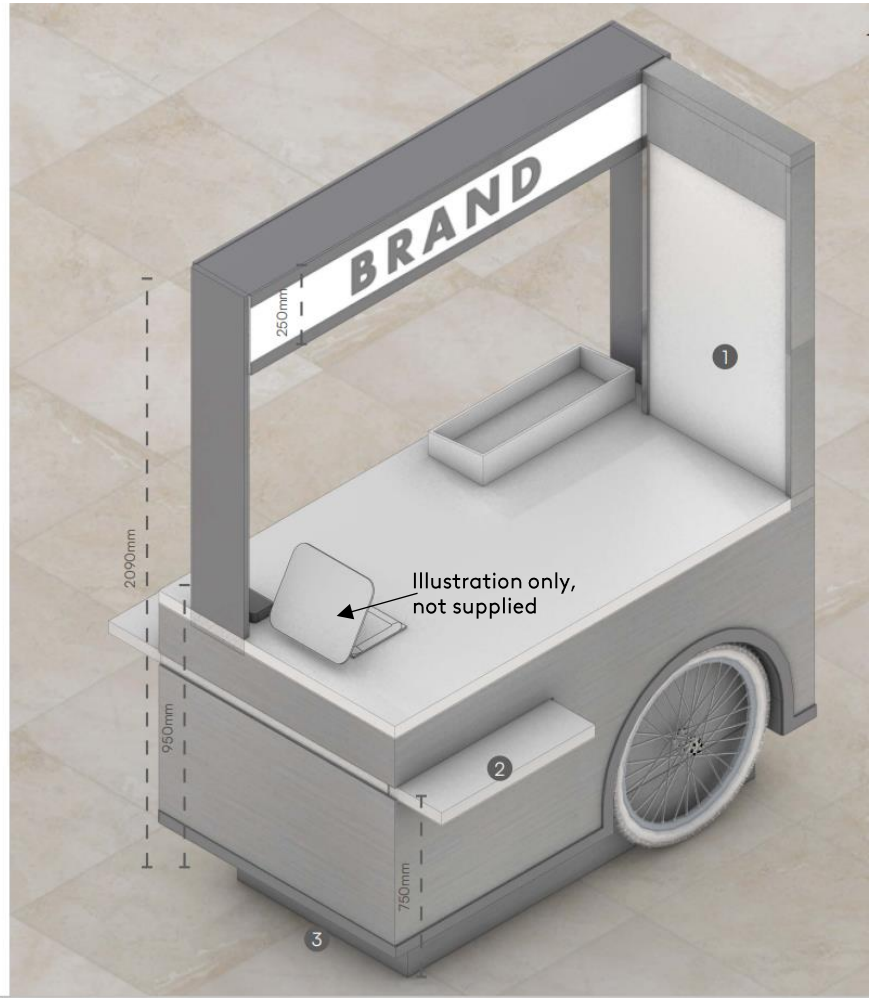


FIX 01 - CART

The hero fixture : This fixture combines the principles of a totem, along with POS, impulse merchandising, storage and flexible brand signage.

1. Potential space for printed brand imagery/comms - TBC with Landsec.
2. Flexible position of DDA shelving - magnetic push fit in recess (1no shelf only required).
3. Rubber Lockable casters to be concealed under skirting plinth .
4. Lockable storage for till (bags, wrapping, bin etc).
5. Lockable storage for staff items.

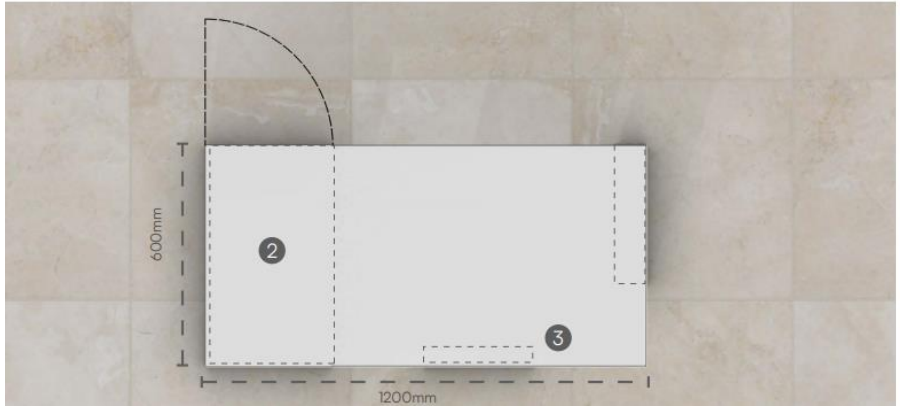




FIX 02 – TABLE

The hardest worker: This simple table can adapt to be merchandised for a variety of brands by utilising different accessories.

1. Rubber lockable casters to be concealed under left and right down stands.
2. Localised storage in unit with lockable door.
3. Dashed lines indicate leg positions.





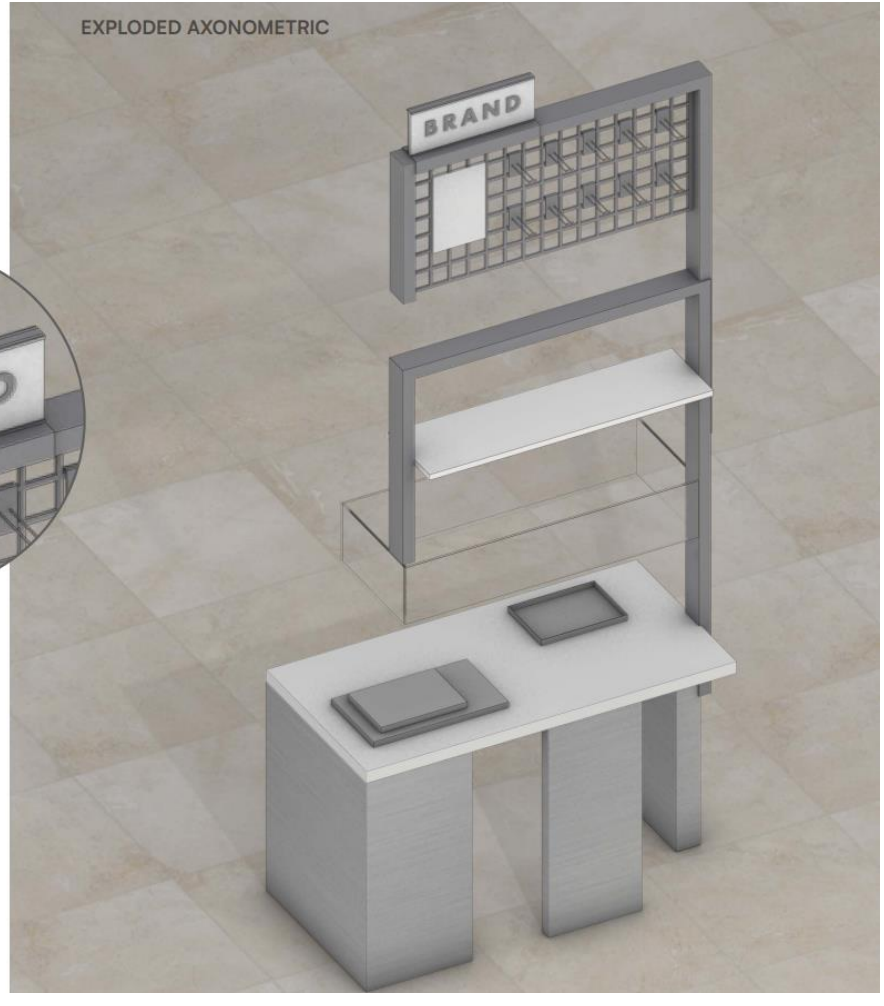
FIX 02 – TABLE

The hardest worker: This simple table can adapt to be merchandised for a variety of brands by utilising different accessories.

1. Clip on brand signage can be added to the framework.







FIX 02 – TABLE – CASE ACCESSORY

Ideal for displaying:

- Jewellery and watches
- Fashion accessories
- Cosmetics and beauty
- Small electronics

1. Perspex display case.



FIX 02 – TABLE – PLINTHS ACCESSORY

Ideal for displaying:

- Jewellery and watches
- Fashion accessories
- Cosmetics and beauty
- Stationary and books

1. Plinths can flip to form trays for maximum flexibility.



FIX 02 – TABLE – SHELF ACCESSORY

Ideal for displaying:

- Dry food goods
- Cosmetics and beauty
- Stationary and books
- Small gadgets/electronics

1. Flexible shelf within frame. Shelf can be adjusted in height position in 100mm increments (or removed).



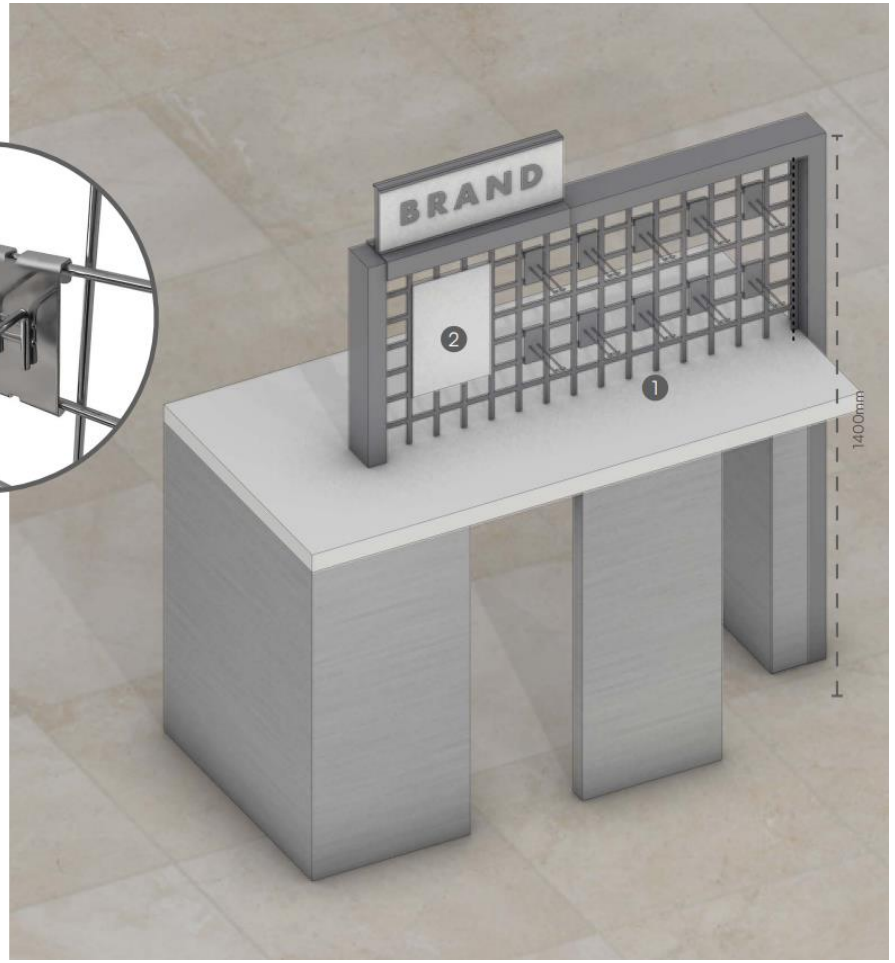
FIX 02 – TABLE – MESH ACCESSORY

Ideal for displaying:

- Dry food goods
- Cosmetics and beauty
- Stationary
- Small fashion accessories

1. Framework to hold mesh. Mesh gauge works with standard or bespoke Euro-hooks.
2. Brands can manufacture their own graphics/comms to fit the mesh system.

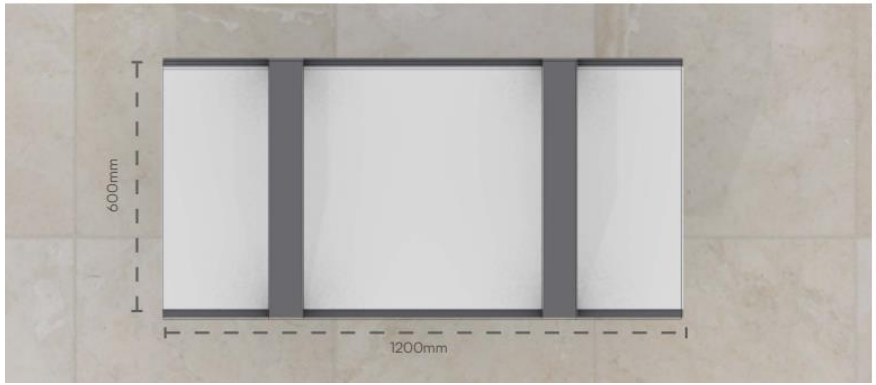


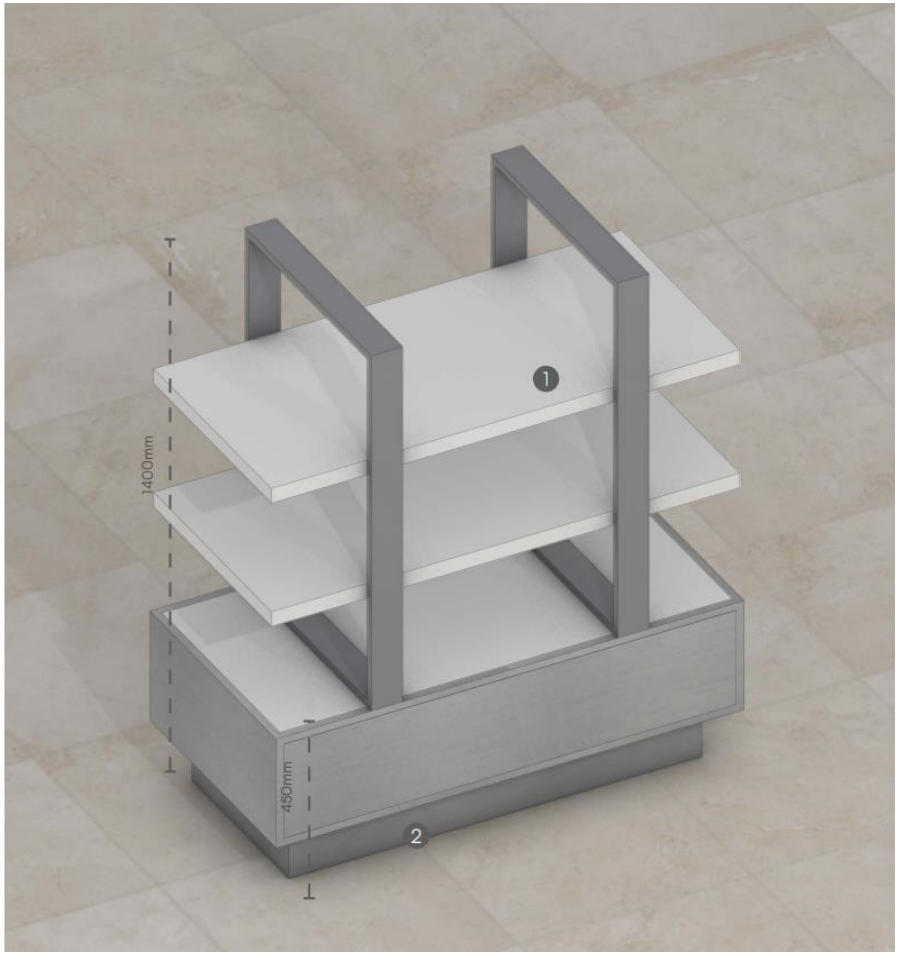


FIX 03 – SHELVING UNIT

Ideal for product density, with built in storage drawers and fixed shelving.

1. Fixed shelving
2. Rubber lockable casters to be concealed within base plinth

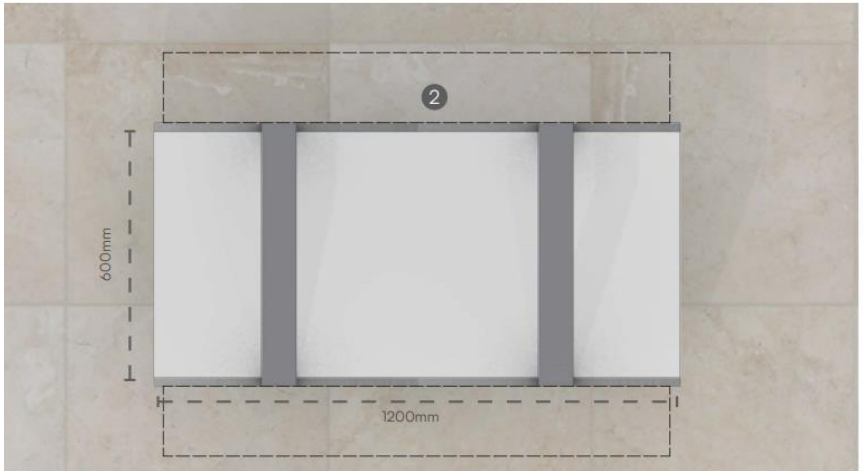




FIX 03 – SHELVING UNIT

Ideal for product density, with built in storage drawers and fixed shelving.

1. Fixed shelving
2. 2no lockable storage drawers on heavy duty runners





FIX 04 – TIERED TABLES

A set of tiered tables - used not for product density, but to spotlight hero items, promote offers or seasonal edits, and stage VM statements.

1. FIX 02 TABLE
2. Tall table @ 1100mm AFFL
3. Medium table @ 950 AFFL

These tables can be used in a variety of combination





FIX 04 – TIERED TABLES

A set of tiered tables - used not for product density, but to spotlight hero items, promote offers or seasonal edits, and stage VM statements.

1. Dashed lines indicate leg positions

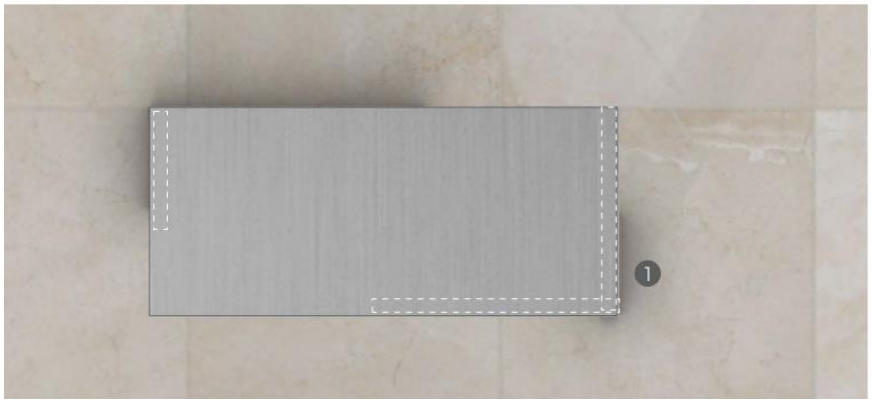




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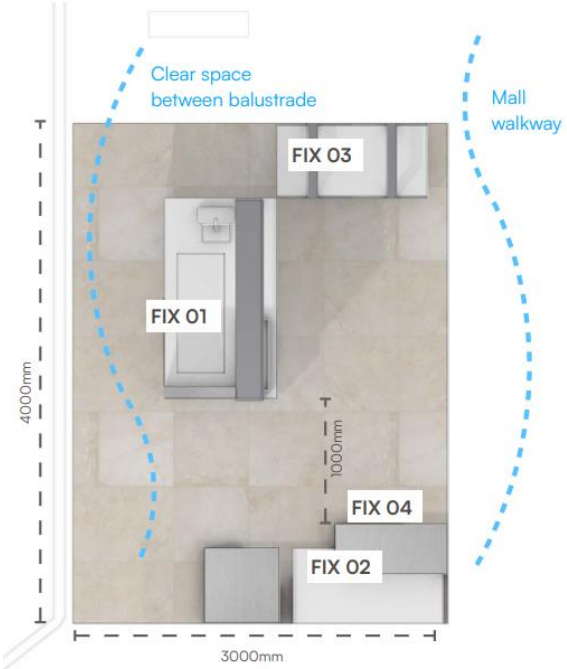


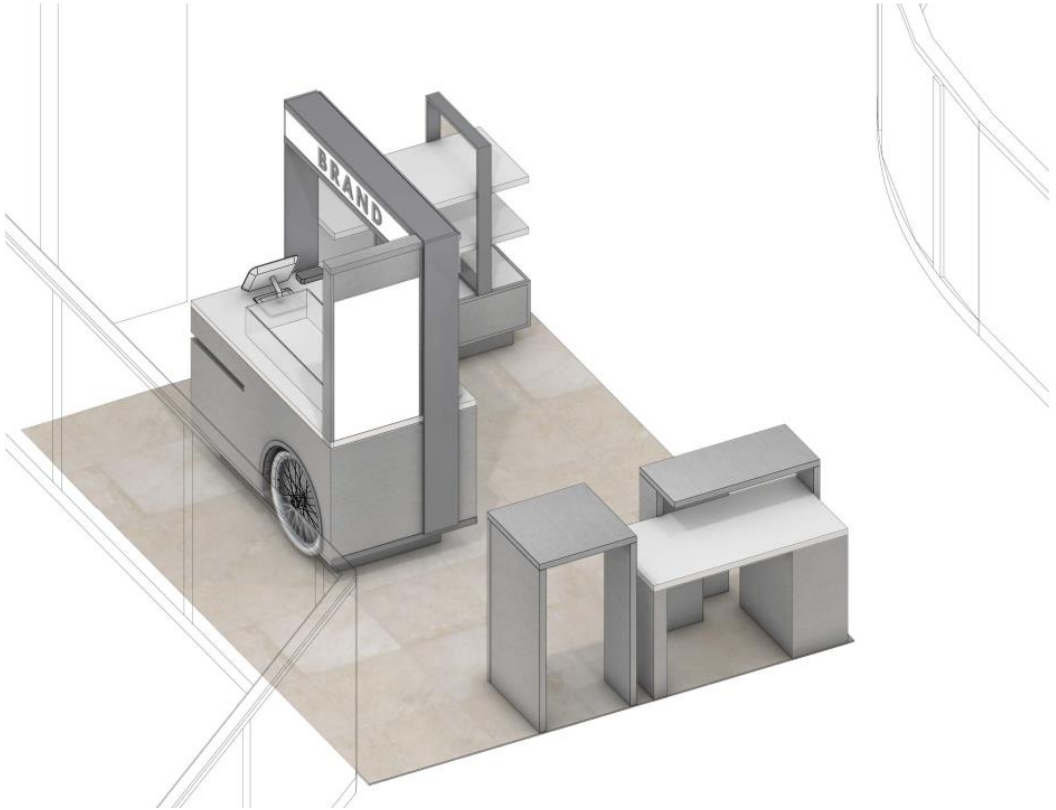
LAYOUTS

Landsec

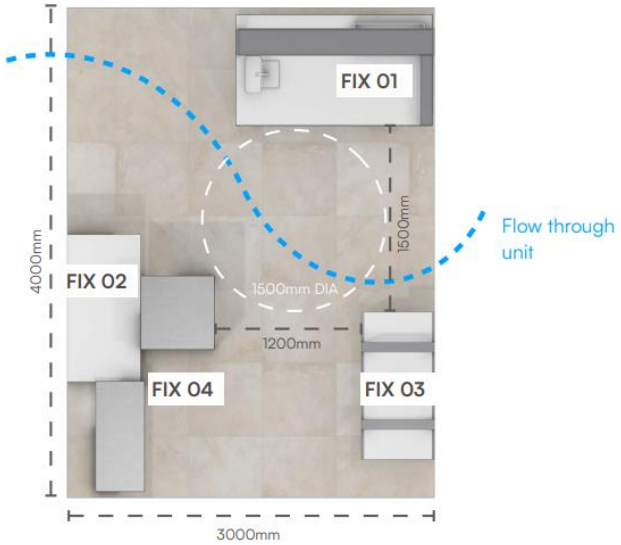
INDICATIVE LAYOUT 4 X 3M – BALLUSTRADE

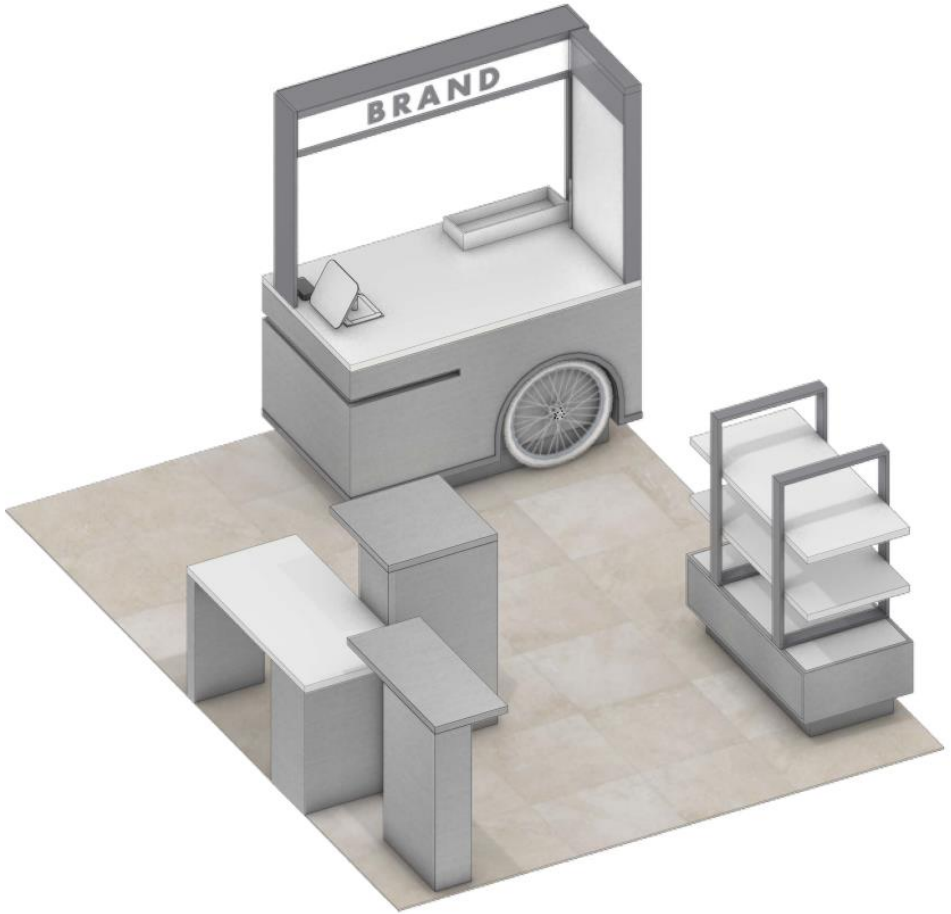
For balustrade adjacent units we create clear space between the balustrade and the fixtures whilst maintaining a mall walkway.



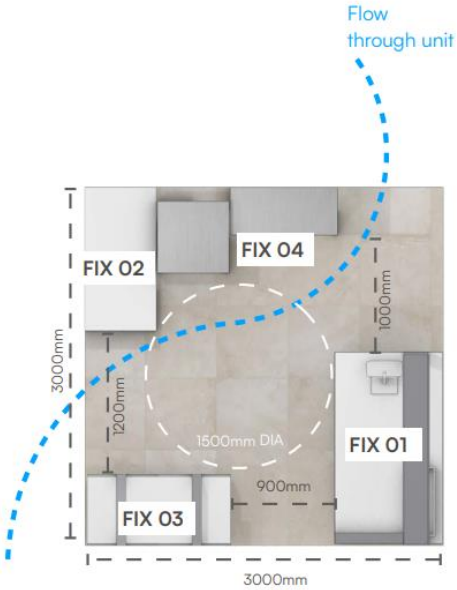


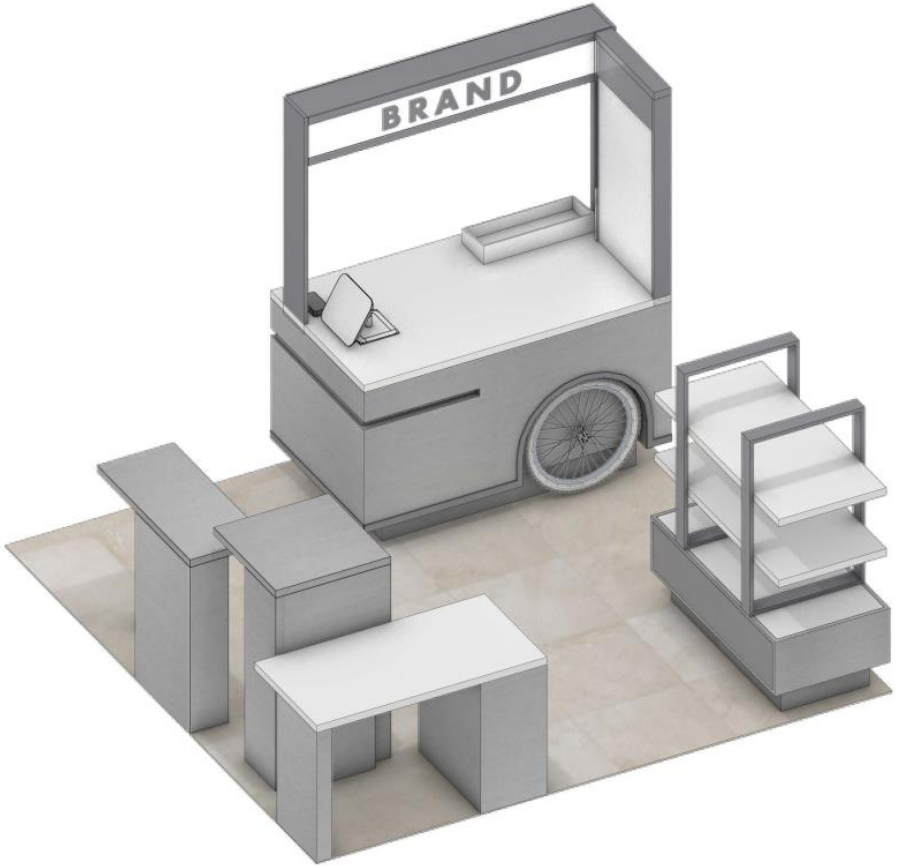
INDICATIVE LAYOUT 4 X 3M





INDICATIVE LAYOUT 3 X 3M





THANK YOU

Landsec